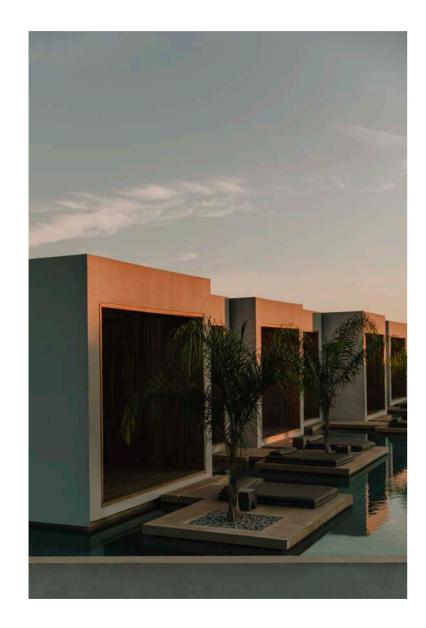
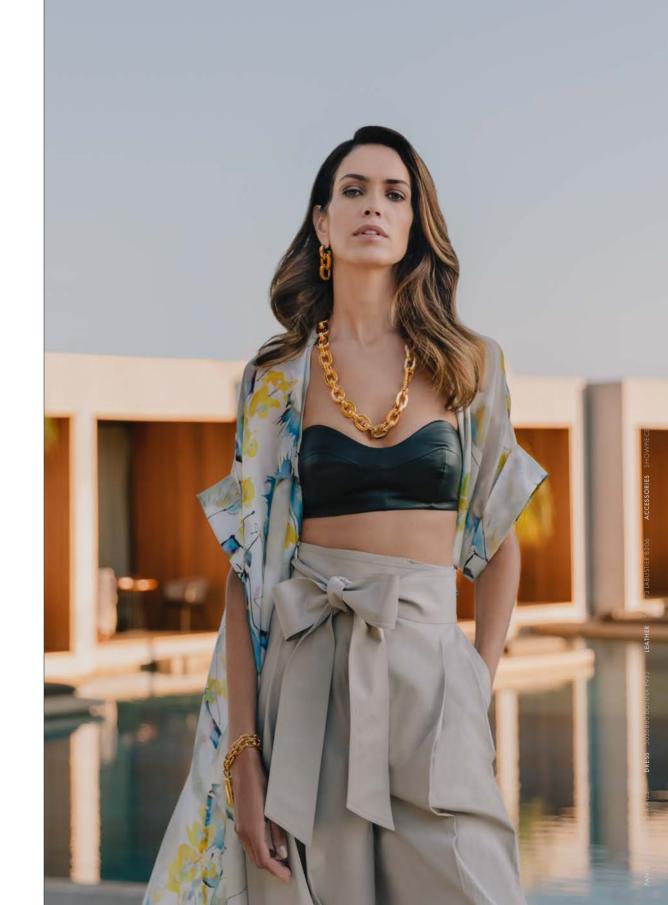
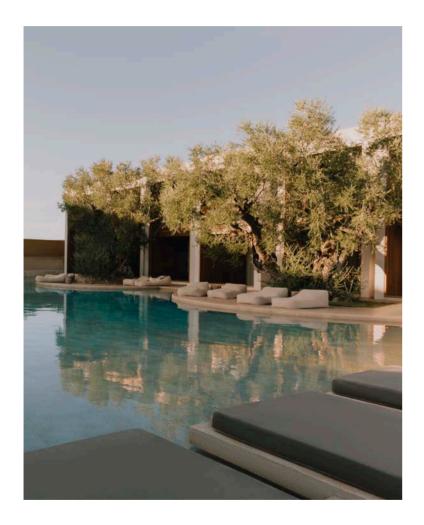


ESCADA MAINLINE SPRING/SUMMER 2022







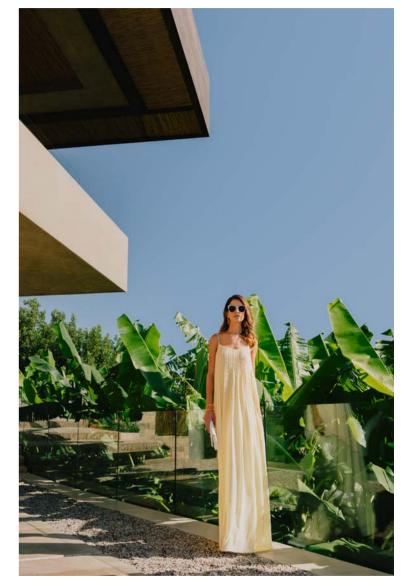




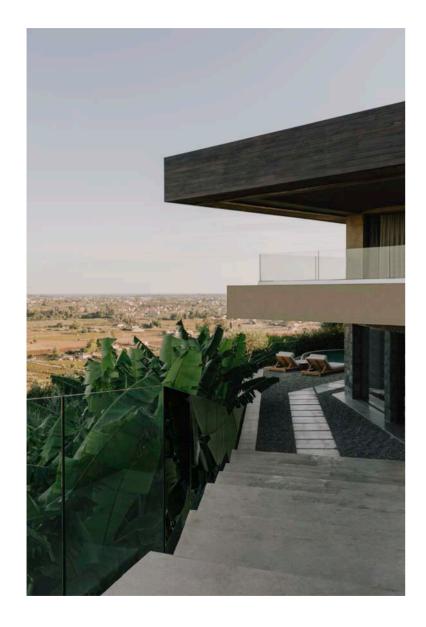
















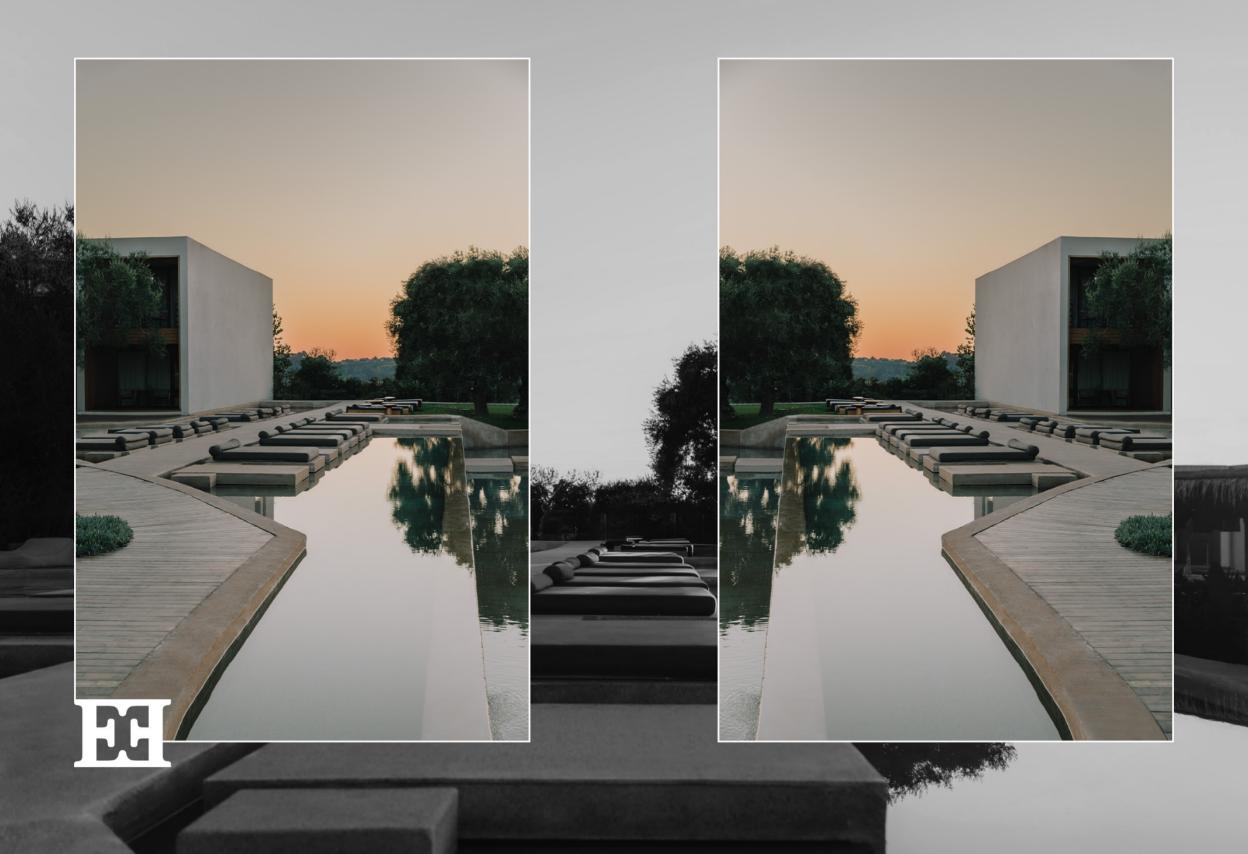












## **OLEA ALL SUITE HOTEL** ZAKYNTHOS, GREECE

## **VENIA XENOU** DIRECTOR OF SALES & MARKETING AT XENOS HOTELS & RESORT

We are delighted to present the new With its blend of high-end luxury and ESCADA collections in one of the most iconic resorts in the Mediterranean, on the beautiful island of Zakynthos in Greece.

#### The "Olea All Suite Hotel."

Set on a picturesque hill, surrounded by olive trees and lush vegetation, with a stunning view, this special location guarantees a quiet romantic ambiance for unforgettable moments and precious memories.

#### Come with us and share these magical moments...

The stunning architecture and beautiful interiors of this outstanding resort are the perfect backdrop for the luxurious ESCADA SPRING/SUMMER 2022 collections.

all the comforts of home, the Olea is a perfect match for the ESCADA collections, in terms of quality, perfection and modern design.

ESCADA SPORT is presented in lush and beautiful interiors, surrounded by the natural vegetation of the island and the Olea gardens, while ESCADA ML showcases the perfect and beautiful lifestyle of the classic ESCADA woman throughout her day, in spacious and luxurious settings.

The OLEA ALL SUITE HOTEL is not just the perfect match for ESCADA - it's something you won't want to miss while visiting the island of Zakynthos. The hospitality, outstanding food concept and atmosphere of the OLEA ALL SUI-TE HOTEL gives you the chance to relax and enjoy some quality time, wearing your ESCADA.

## What's the concept behind the Olea All Suite Hotel?

Olea offers award-winning design that blends tropical modernism with Mediterranean architecture and the natural environment of the island. We see the hotel as an ambassador for the island's next chapter in hospitality, as well as a work-in-progress that is constantly evolving and adapting, always part of the natural world that surrounds us.

## The Olea "sells dreams." What kind of dreams do you sell?

An absolute escape, surrounded by nature and water, only a few hours away from any European capital. It offers a luxurious take on the modern nomadic lifestyle.

#### What does luxury in hospitality mean to you?

Personalized service, someone who anticipates your needs and tries their best to satisfy them.

#### The Olea offers an outstanding food concept - can you describe it for our readers?

We always support local producers and ingredients grown on Zante. Our aim is to promote

 local flavours as much as possible, but with a modern twist.

#### The hotel is located on one of the most beautiful spots on Zakynthos. What is so unique about the location?

The views, the centennial olive-trees and the wonderful micro-climate all make the location one of the most beautiful places on the island.

#### If somebody is visiting Zakynthos for the first time, what highlights and activities would you recommend?

A boat trip is a must, so they can explore the hidden beaches and the stunning seabed.

#### What does luxury mean to you, personally?

Being healthy, both physically and mentally, and making the most of my free time. That's the biggest luxury for me.

#### How important is fashion for you?

I see fashion as a language and a tool to express who I am and how I'm feeling.

### QUICKFIRE ROUND

What are you reading right now? Fairytales to my children!

Where do you come up with your best ideas? Relaxing at the beach is always helpful.

If you had to choose – which three things make a great hotel? Warm hospitality, good design, personality.

What inspires you? My love for my homeland, and my family.

What do you do when you're not working? Raising two children is a full-time job, in addition to my full-time job! **If my days had one extra hour I'd...** Learn another language.

What do you love most about your island of Zakynthos? The unique blue colour of the sea.

**I never travel without...** My husband, he's my perfect travel companion!

What brings you the greatest joy? My family and my children.

Thank you Venia!



## SCAN THIS CODE

watch the ESCADA SPRING/SUMMER
D22 campaign video

# ESCADA

OLEA ALL SUITE HOTEL

LOCATION: OLEA ALL SUITE HOTEL OLEAALLSUITEHOTEL.COM

MODEL: AMANDA WELLSH PHOTOGRAPHER: INGO BRACK HAIR & MAKE-UP: JOHN ELLIOTT PRODUCER: ANNA GLINSKI MOOD IMAGES: ALEXANDER ZAHN

VIDEO: ANDRAS RACZENBÖCK

SPECIAL THANKS TO: VENIA XENOU & HARIS STAVRIDIS, IOANNA SIDIROKASTRITI & THE WHOLE OLEA TEAM

REPRODUCTION, EVEN IN PARTS, ONLY PERMISSIBLE WITH PRIOR WRITTEN CONSENT OF ESCADA, ASCHHEIM/MUNICH, GERMANY © 2022 ESCADA

